

The PortCalls Philippine Cargo Transport Directory 2018

Dear Service Provider,

PortCalls is now updating its annual Philippine Cargo Transport Directory. In this regard, we would like to invite you to be part of this special publication which features the most complete listing of service providers in the following sectors involving cargo transport:

- International Shipping Lines and Cargo Agent
- Breakbulk Agents
- Domestic Shipping Operators
- Tankers
- International Cargo Airlines
- General Sales for Cargo Airlines
- Freight Forwarders
- Customs Clearance Agents
- Truckers/Haulers
- Terminal and Warehouse Operators
- 3rd Party Logistics Providers
- Couriers
- Project Cargo Specialist/Heavylift Operators
- Warehouse Management
- Equipment Suppliers and Lessors
- Marine Insurance Agents
- Maritime Lawyers / Consultants
- Logistics Solutions Providers

The directory will be distributed to over 15,000 readers, all with direct interest in shipping matters, including:

- logistics/distribution managers of top 5,000 companies,
- members of industry associations such as (*partial list only*):
 - Aircargo Forwarders of the Phils. Inc
 - Association of International Shipping Lines
 - Chamber of Customs Brokers Inc
 - Supply Chain Management Association of the Phils
 - Philippine Chamber of Commerce & Industry
 - Philippine Exporters Confederation
 - Philippine International Seafreight Forwarders Association
 - Philippine Institute for Supply Management
 - Port Users Confederation

There are several options for inclusion in the directory, details of which are on the right panel.

BOOKING DEADLINE is October 30, 2017. As prime advertising slots are limited, we encourage you to get in touch with us as soon as possible to ensure the best placement for your company's advertisement.

For inquiries, please contact:

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Fax: (02) 551-3207 or email

romanmariano@portcalls.com / elenitasanjuan@portcalls.com

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ADVERTISING PACKAGES

GATEFOLD **P55,000**

- Prominent display of company name on directory cover
- Four pages (back-to-back) full-color ad
- Free inclusion of company logo in up to five relevant categories
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- Three months ad exposure in www.portcalls.com homepage
- Ten (10) free copies of the directory

SPONSORSHIP **P40,000**

- Prominent display of company name on directory cover
- Full-page, full-color ad in a prime position: inside front cover, inside back cover, back cover or special insert
- Free inclusion of company logo in up to five relevant categories
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- Three months ad exposure in www.portcalls.com homepage
- Five (5) free copies of the directory

TABS **P35,000**

- Prominent display of company name on directory cover
- Back-to-back full-color ad (category tabs)
- Free inclusion of company logo in up to five relevant categories
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- Two months ad exposure in www.portcalls.com homepage
- Five (5) free copies of the directory

SECTION DIVIDER **P30,000**

- Prominent display of company name on directory cover
- Back-to-back full-color ad after category tabs
- Free inclusion of company logo in up to five relevant categories
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- Two months ad exposure in www.portcalls.com homepage
- Five (5) free copies of the directory

FULL PAGE (FULL COLOR) **P23,000**

- Full-page full-color ad
- Free inclusion of company logo in up to five relevant categories
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- One month ad exposure in www.portcalls.com homepage
- Three (3) free copies of the directory

FULL PAGE (B&W) **P15,000**

- Full-page B&W ad
- Free inclusion of company logo in up to three categories
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- One month ad exposure in www.portcalls.com homepage
- Two (2) free copies of the directory

HALF PAGE **P7,500**

- Half-page B&W ad
- Free inclusion of company logo in one other relevant category
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- One (1) free copy of the directory

BASIC ENTRY **P3,000**

- Full listing (company name, address, phone number, fax number and e-mail) in a specified category
- Inclusion of company name and logo in www.portcalls.com cargo directory category with link to your website
- One (1) free copy of the directory

(Additional **P500** for each added detail, such as company logo, President or GM's photo, ISO logo)

Production Details

Size: 5 x 8.5 inches

Paper stock: Matte 80 (inside pages),
C2S 220, C2S 180 (full-color ads)

Cover: Commissioned by PortCalls

The PortCalls Philippine

Cargo Transport Directory 2018

ADVERTISEMENT SPECIFICATION

- Gatefold
- Sponsorship
- Tabs
- Section Divider
- Full Page (Full Color)
- Full Page (B&W)
- Half Page
- Basic Entry with Logo
- Basic Entry only

Please check category/ies under which your company will be classified (each check mark corresponds to one Basic Entry):

- Shipping Lines and their Agents
 - International Shipping Lines & Cargo Agents
 - Breakbulk Agents
 - Domestic Shipping Operator
 - Tanker Operators
- International Cargo Airlines
 - International Cargo Airlines
 - General Sales for Cargo Airlines (GSA)
- Freight Forwarders
- Customs Brokers
- Truckers/Haulers
- Terminal and Warehouse Operators
- 3rd Party Logistics Providers
- Others
 - Couriers
 - Project Cargo Specialist /Heavylift Operators
 - Warehouse Management
 - Equipment Supplier and Lessors
 - Marine Insurance Agents
 - Maritime Lawyers / Consultants
 - Logistics Solutions Providers

Conforme:

Name: _____

Position: _____

Signature: _____

Date: _____

Checks are payable to ProQuest Publishing Inc.

DATA SHEET

Company Name: _____

Main Office Address: _____

Telephone Nos: _____

Fax Nos: _____

E-mail: _____

Contact Person: _____

Position: _____

Office Branch(es): *(use separate sheet if necessary)*

LINE OF BUSINESS *(Please check all applicable business):*

- Shipowner and operator
Liner Agent for _____
- Breakbulk Agency
- Airline
- International Freight Forwarding
Agent for _____
- Domestic Freight Forwarding
- Cargo Consolidation
- NVOCC
- Customs Clearance Agents
- Express/Door-to-Door Services
- Equipment Rental
- Trucking/Hauling
- Terminal Operator
- Marine Insurance Agent
- Logistics Solutions Provider
- Supply-Chain Management / 3PL / 4PL
- Warehouse Operation
- Warehouse Management
- Others, please specify

